

Occupation Classifications

From the start of the 2005 Ratings Survey Year (w/c 26/12/04) OzTAM revised the Occupation category names within its Metropolitan and National Subscription TV Elemental Databases for consistency with other forms of socio economic analysis.

In consultation with the OzTAM Technical Advisory Committee, as part the ongoing Socio Economic Project, the Occupation category better reflect the categories of work encompassed.

These new categories replace the previous occupation group labels (AB, C, etc) and form part of the standard demographic list available within OzTAM Elemental data and Quarter Hour data.

Below is a complete list of the Occupation category labels and how they relate to the previous group names:

Occupation Group 1 (OG1)

Managers, Administrators and Professionals

Legislators and Government Appointed Officials; General Managers; Specialist Managers; Farmers and Farm Managers; Managing Supervisors (Sales and Service and Other Business); National Scientists; Building Professionals and Engineers; Health Diagnosis and Treatment Practitioners; Tertiary Teachers; Social Professionals; Business Professionals; Artists and Related Professionals

Occupation Group 2 (OG2)

Para-Professionals, Clerks, Teachers, Salespeople and Professional Service Workers

Medical and Science Technical Officers and Technicians; Engineering and Building Associates and Technicians; Air and Sea Transport Technical Workers; Registered Nurses; Stenographers and Typists; Data Processing and Business Machine Operators; Numerical Clerks; Filing, Sorting and Copyright Clerks; Material Recording and Despatching Clerks; Receptionists, Telephonists and Messengers; School Teachers; Investment, Insurance and Real Estate Salespersons; Sales Representatives; Sales Assistants; Tellers, Cashiers and Ticket Salespersons; Personal Service Workers

Occupation Group 3 (OG3)

Tradespersons

Metal and Machinery Tradespersons; Electrical and Electronic Tradespersons; Building Tradespersons; Printing Tradespersons; Vehicle Tradespersons; Food Tradespersons; Amenity Horticultural Tradespersons

Occupation Group 4 (OG4)

Plant and Machine Operators, Drivers and Police

Road and Rail Transport Drivers; Mobile Plant Operators; Stationary Plant Operators; Machine Operators; Police

Occupation Group 5 (OG5)

Labourers and Related Workers

Trade Assistants and Factory Hands; Agricultural Labourers and Related Workers; Cleaners; Construction and Mining Labourers

Note: OG1 – previously AB; OG2 – previously C1; OG3 – Previously C2; OG4 – Previously D; OG5 – previously E